



## Workshop Announcement

*Are you having difficulty to evaluate yourself?  
Are you ready for a self assessment?*



**We are!**

**Friday, 22<sup>nd</sup> August 2014**

**3pm - 8 pm**

**Alexandria - Egypt**

*A cross-disciplinary, participative workshop for professionals & academicians in  
Quality Management*

*Sponsored by the Swedish Academic Centre for Research and Consultancy (ACRC)*

### ***SELF EVALUATION AS A CRITICAL PREREQUEST FOR QUALITY MANAGEMENT & ACCREDITATION***

**Lead speaker:** Ass. Professor Dr. Salem Ali Salem, October 6 University and the National Authority for Quality Assurance and Accreditation (NAQAAE- Egypt).

*Dr. Salem is also expert in "Human and environmental health; the Impact of different types of a single antioxidant supplementation on lipid profile"*

**Moderators:**

**Professor Mosad Zineldin, Linnaeus University Sweden and ACRC**

**Professor Hesham Kozou, Faculty of Medicine, Alexandria University**

**Dr. Ahmed Soliman, International Cardiologic Center, ICC**

**Venue** 22 Syria St. Roshday, Alexandria . Egypt

**Fee** 250 LE (Egyptian Pounds).

**Time** Friday 22 August 3-8 pm

**Certificate** From ACRC- Sweden

*Limited number of attendances to assure better training communication and exchange of experiences*

The purpose of the workshop is to promote continuous self improvement activities and quality improvement. We provide a *Guide* which is designed to assist you and your organisation in



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achieving a better understanding of current quality functions, identifying areas of strength as well as areas in need of improvement related to quality. The *Guide* will help providers assess progress regularly and promote communication and teamwork among staff and all stakeholders.

The quality indicators and self-assessment should be used on a regular basis to promote continuous quality improvement and to put you on the right accreditation track.

Through presentations and discussion, the workshop will draw on the experience and knowledge of participants to identify the issues encountered in improving quality management and accreditation process, and to assess how these can be addressed. Our focus will be on the practice of self assessment and quality indicators. The participants will be familiar with **collecting, analysing, and interpreting data, and presenting their work.** However this clearly relates to matters of methodology, and we envisage that these may feature in the discussions. Those attending will determine the specific questions and issues that will be covered.

### Possible areas include:

- \* defining the self evaluation /assessment problem/questions
- \* dealing with incomplete or equivocal data
- \* presenting complex case material

**The Participants can use the self-assessment as a *working* tool to: better understand current program functioning;**

- **identify areas of strength, weakness, and opportunity**
- **begin taking action for achieving quality programming in one or more targeted areas**
- **reassess the progress of improvement efforts at regular intervals.**

### Who should attend:

Those with a specific or general interest in quality improvement and accreditation. Within these parameters, the workshop is aimed at anyone who wishes to share their own developing expertise and to learn from others.

### Organizer:

ACRC Sweden  
[www.acrcglobal.com](http://www.acrcglobal.com)

**For further information/discussion on the content of the workshop, please contact:**

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**Dr. Ahemd Soliman, ICC** + XXX XXXXX

**For administrative queries, please contact:**

**Marwa Nader**

To reserve a place at this workshop, please complete the following details and return the form **with cheque payment** to the address below. **We regret we cannot take credit card bookings or issue invoices.**

**Name:** ..... **Job title /** .....

**Organisation:** ..... **Address:** .....

**Telephone Number:** ..... **Email:** .....

Joining instructions will ask each participant for a few paragraphs on their own current work/research/project/interest. You can send your interest to [info@acrcglobal.com](mailto:info@acrcglobal.com)

